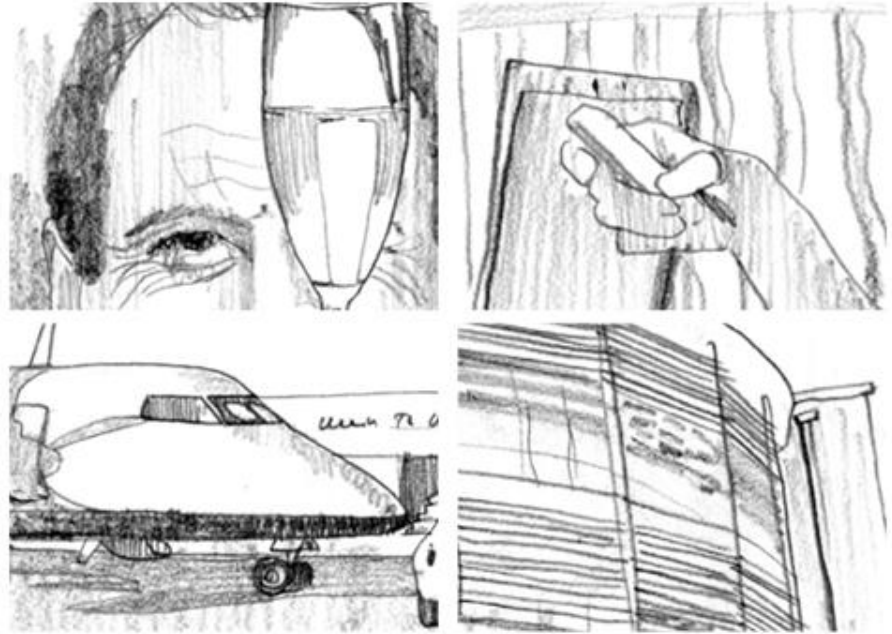


The case for a Cornwall and
Isles of Scilly Enterprise Partnership

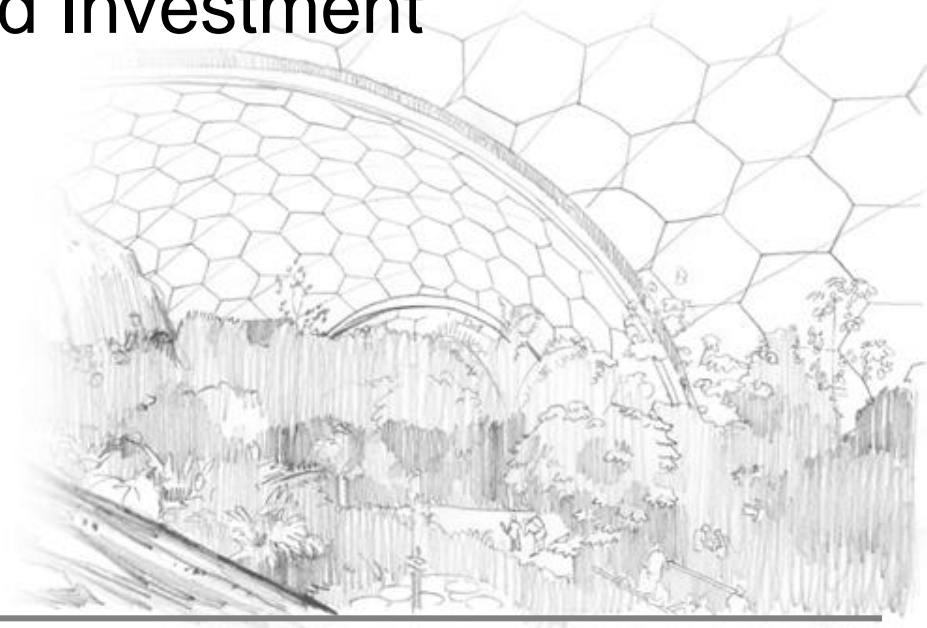
Empowering Enterprise

Economic Context

Sandra Rothwell
Head of Economic Development
Cornwall Council



- Local Enterprise Partnership (and Employment & Skills Board)
- Cornwall Council White Paper: Economic Ambition
- ESF Refresh: 5 Integrated Investment Themes
- Cornwall Works



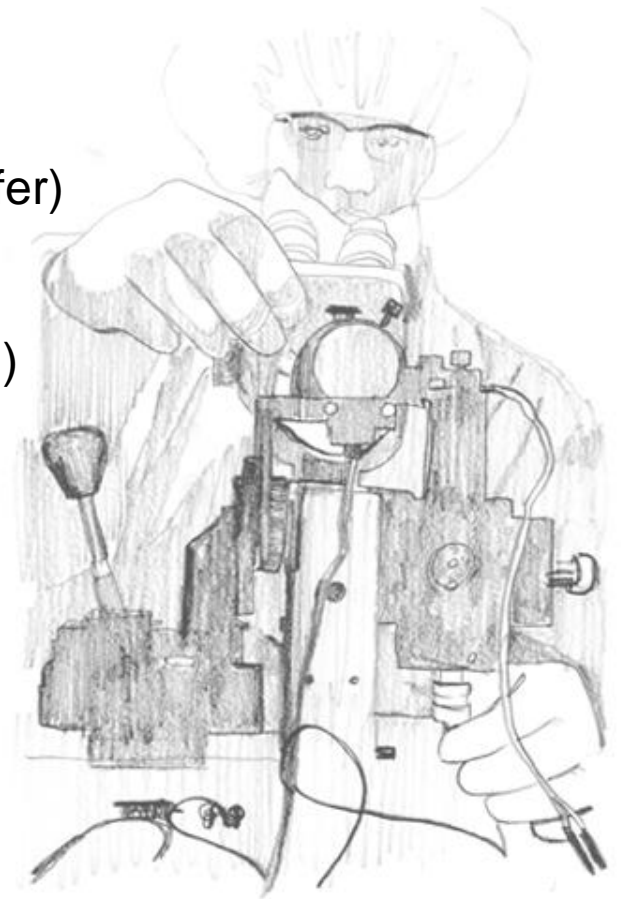
LEP Key Principles

- Business will be at the heart of the governance and delivery structures
- Decisions on economic priorities and investment will be made locally
- The LEP will be strategic and focussed on a narrow range of outcomes and sustainable growth
- Delivery will be undertaken through the private sector and CDC
- The LEP will work with other LEPs and local authority areas



Emerging priorities (LEP and ESB)

- Focus on opportunities of NGB
- Low carbon economy (ESB)
- Create the wider conditions for growth (public sector offer)
- Focus on key infrastructure investments
- Influencing regulatory environment (especially planning)
- Key sector development (ESB)
- Demand led skills development (ESB)
- European funding influence (ESB)



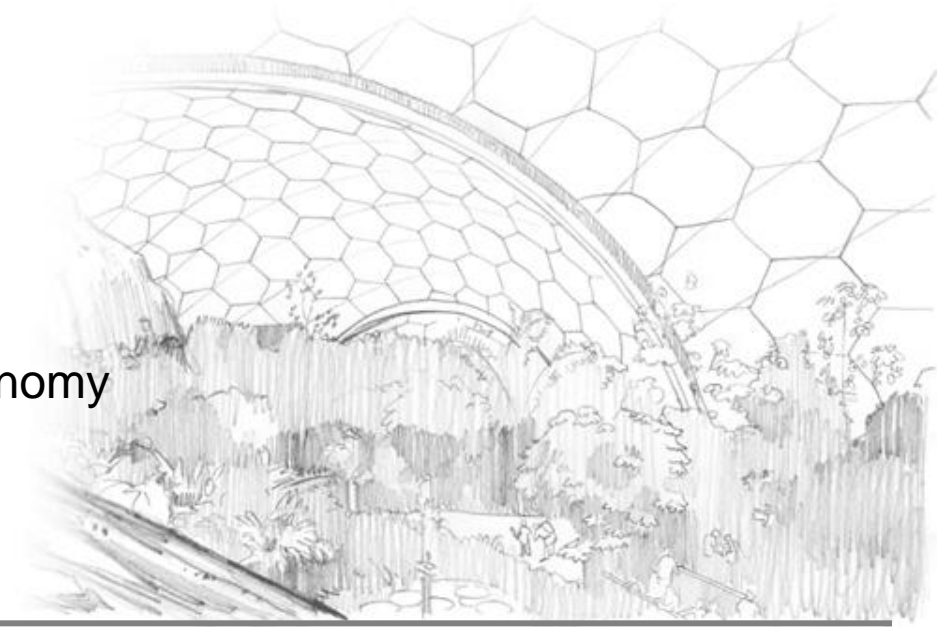
Economic Ambition Priorities

A confident, resilient Cornwall that is a leader in innovative business and low carbon technologies	
Leadership in the economy	Clear, strategic focus
	Capacity to deliver
	Exploring opportunities to resource Cornwall's development
Business transformation leading to high productivity	World class skills to realise the potential of Cornwall
	Providing the conditions for business-led growth
	Supporting innovation for transformational change
	Promoting a culture of enterprise
Cornwall Connectivity	Strategic ' gateway ' opportunities which promote connectivity between Cornwall and 'the world' to attract and retain high value business
	Sustainable movement within and between places throughout the whole of Cornwall, to support employment growth
Place Shaping	Transformational regeneration in priority places
	Developing the key strengths of towns to support a sustainable, and a stronger Cornwall
	Promoting successful small settlements alongside rural and coastal vitality
Low Carbon Economy	Energy and environmental technologies
	Carbon reduction and increasing business efficiency
	Low carbon as a business growth catalyst

5 Integrated Investment Themes - priorities remain important

ESF Refresh recognised that a more integrated and targeted approach to employment and skills investment is needed. The ESF framework proposes five themes that represent unique economic opportunities for Cornwall and the Isles of Scilly with important employment and skills implications and challenges

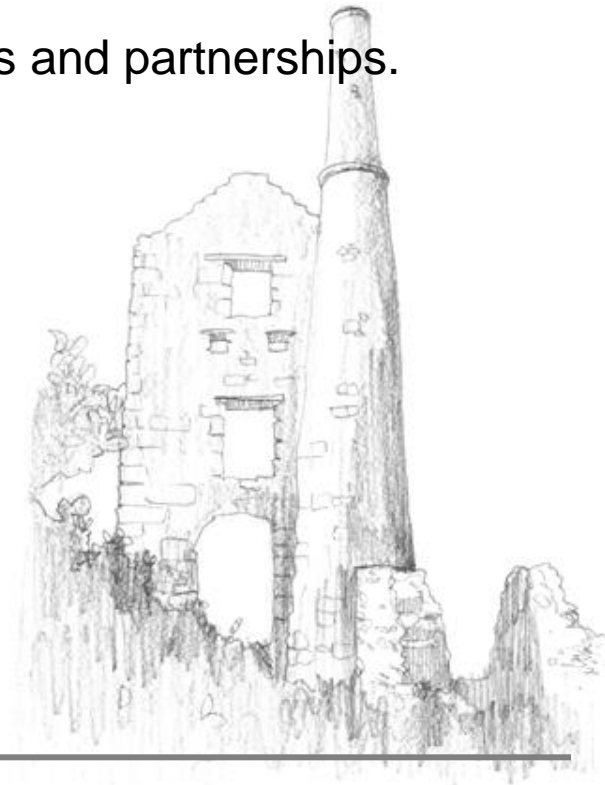
- Employment & Skills for Low Carbon Economy
- Employment & Skills for Enterprise
- Employment & Skills for Key Sectors
- Employment & Skills for the Eco-town
- Employment & skills for the Digital Economy



Cornwall Works is Cornwall's strategy to reduce worklessness.

- Highlighted nationally as a model of good practice.
- Coordination of resources
- Ensures support goes to all who need it.
- Led by Cornwall Council and Jobcentre Plus
- Facilitated through Inclusion Cornwall
- Delivered across a range of programmes, organisations and partnerships.
- www.cornwallworks.org.uk

The Ready for Work Strategy for Cornwall



Sandra Rothwell
Economic Development
Environment, Planning and Economy
Cornwall Council

Tel: 01872 322160
email: srothwell@cornwall.gov.uk
www.cornwall.gov.uk