

# Jobcentre Plus Working for Cornwall

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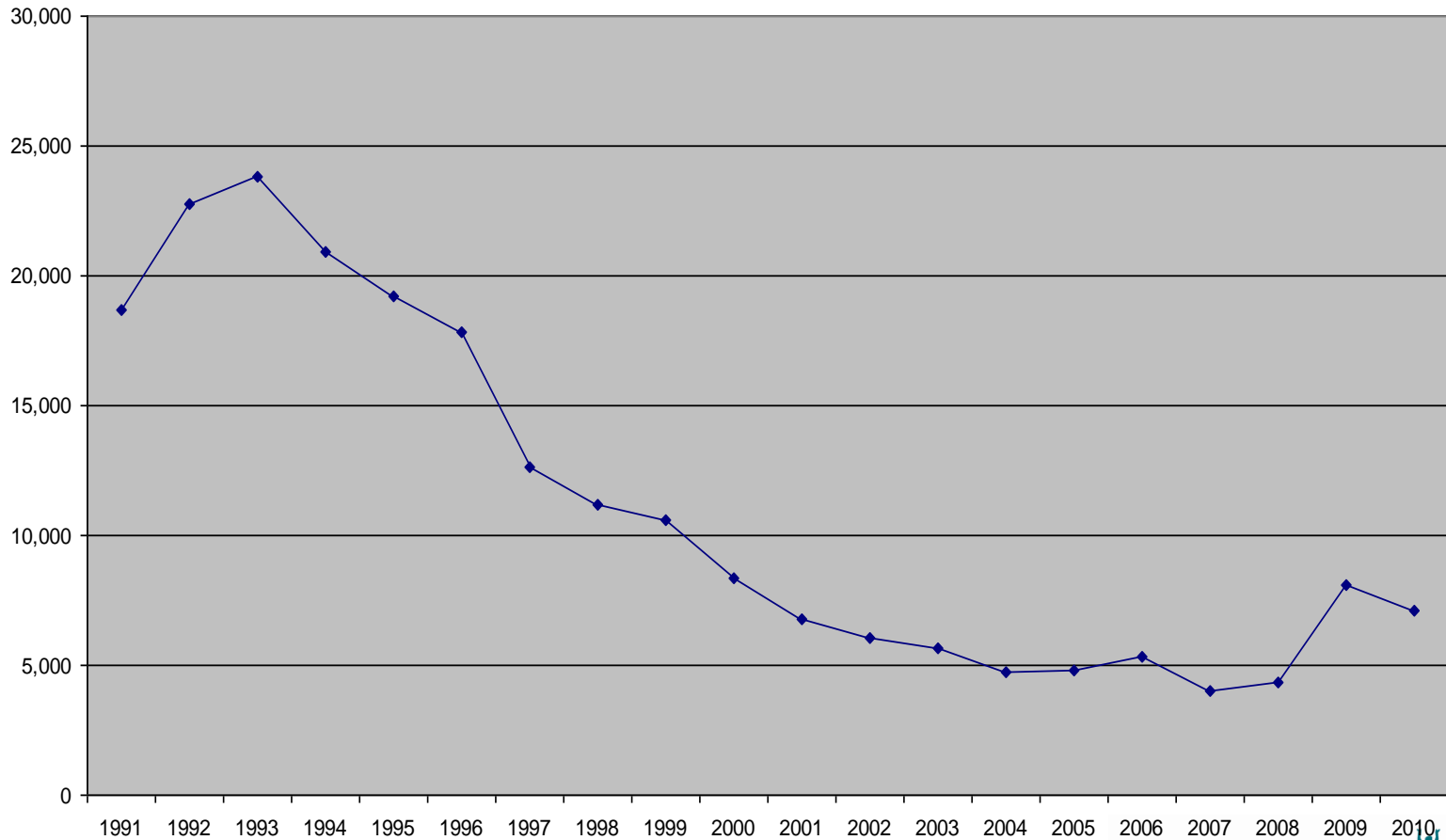


jobcentreplus

Part of the Department  
for Work and Pensions

# Our Customers

## JSA Claimant Count Cornwall

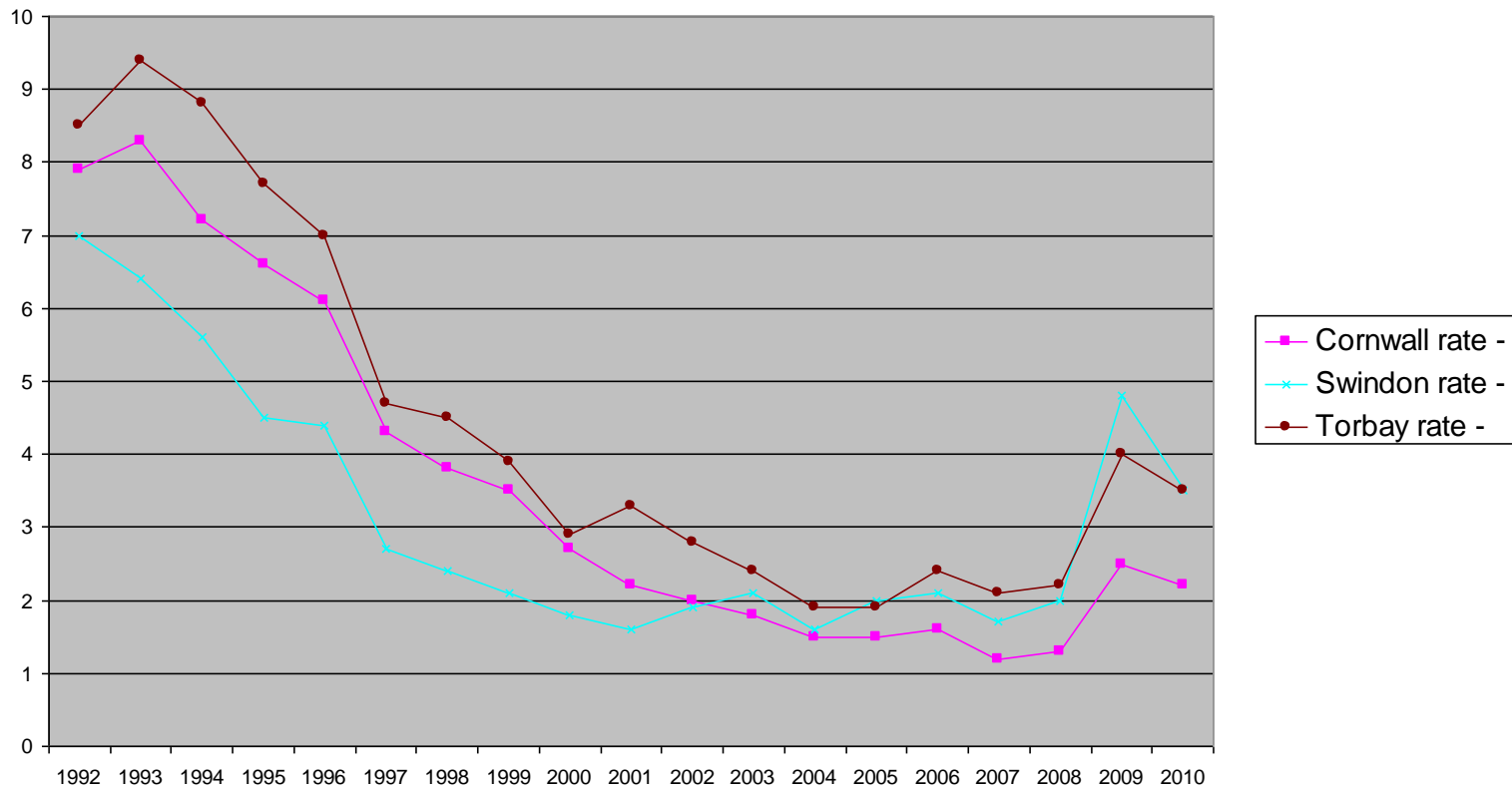


*convergence  
for economic  
transformation*



# Our Customers

## JSA Claimant Count: Cornwall: Swindon: Torbay



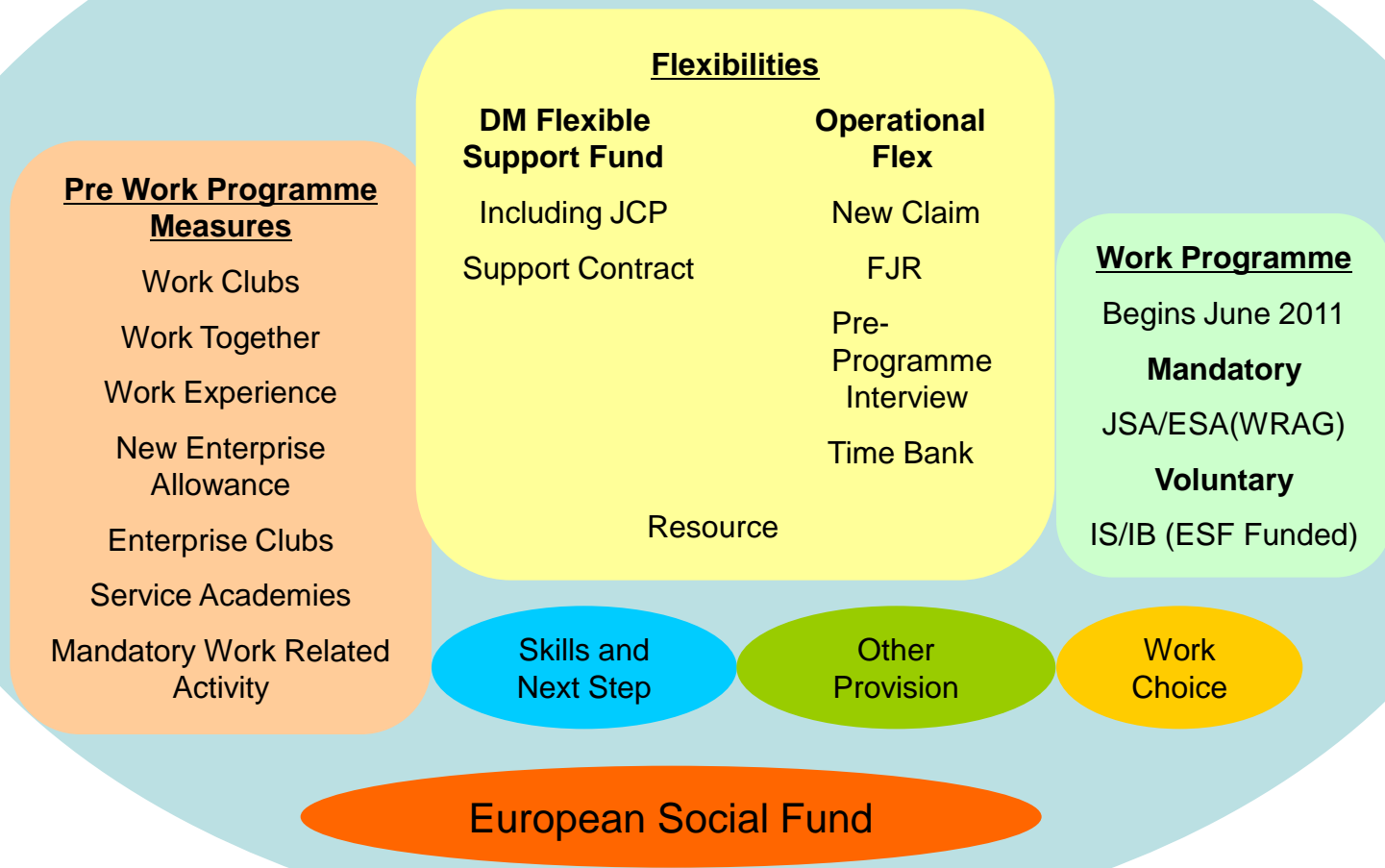
# Our Customers

## Economic Inactivity

- 23,00 Health Related Benefits
- 4, 000 Lone Parents
- 21<sup>st</sup> Century Welfare
- Inactive -> Actively Seeking Work



# Get Britain Working



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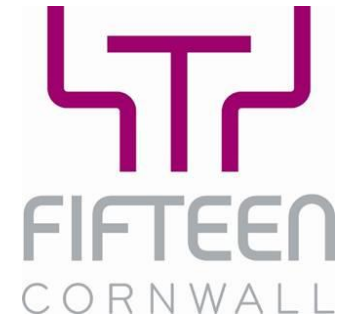


# Jobcentre Plus Convergence ESF Provision June 2008~June 2011

- Cornwall Works Plus (Working Links) 6585 participants, 2634 jobs, 15 sub-contractors, 12 VCS; £10.8 million ESF invested
- Cornwall Works for Social Enterprise (Cornwall Council) 1500 participants, 550 jobs, 8 sub-contractors, 6 VCS; £4.2million ESF invested
- Cornwall Works for Learning Disabilities (Cornwall Council) 570 participants, 106 jobs, 4 sub-contractors, 4 VCS; £1.5million ESF invested



# ESF and ERDF





European Union  
European Social Fund  
Investing in jobs and skills



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transformation*





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*for economic*  
*transformation*





European Union  
European Social Fund  
Investing in jobs and skills



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transformation



Cornwall**Works**  
[www.cornwallworks.org.uk](http://www.cornwallworks.org.uk)



European Union  
European Social Fund  
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Pic by Chris Saville/apexnewspx.com 09/05/2009. Cornwall Works Wise Awards 2009 Watergate Bay Hotel. Award winners Rob Buckley (right) and Jon Ede, receiving the award on behalf of James Hardy, Real Choices.



# Performance

- Jobcentre Plus Devon and Cornwall best performer nationally for JSA off-flow
- DWP Convergence ESF Co-financing Programme best performing in England

Over 8,500 engaged

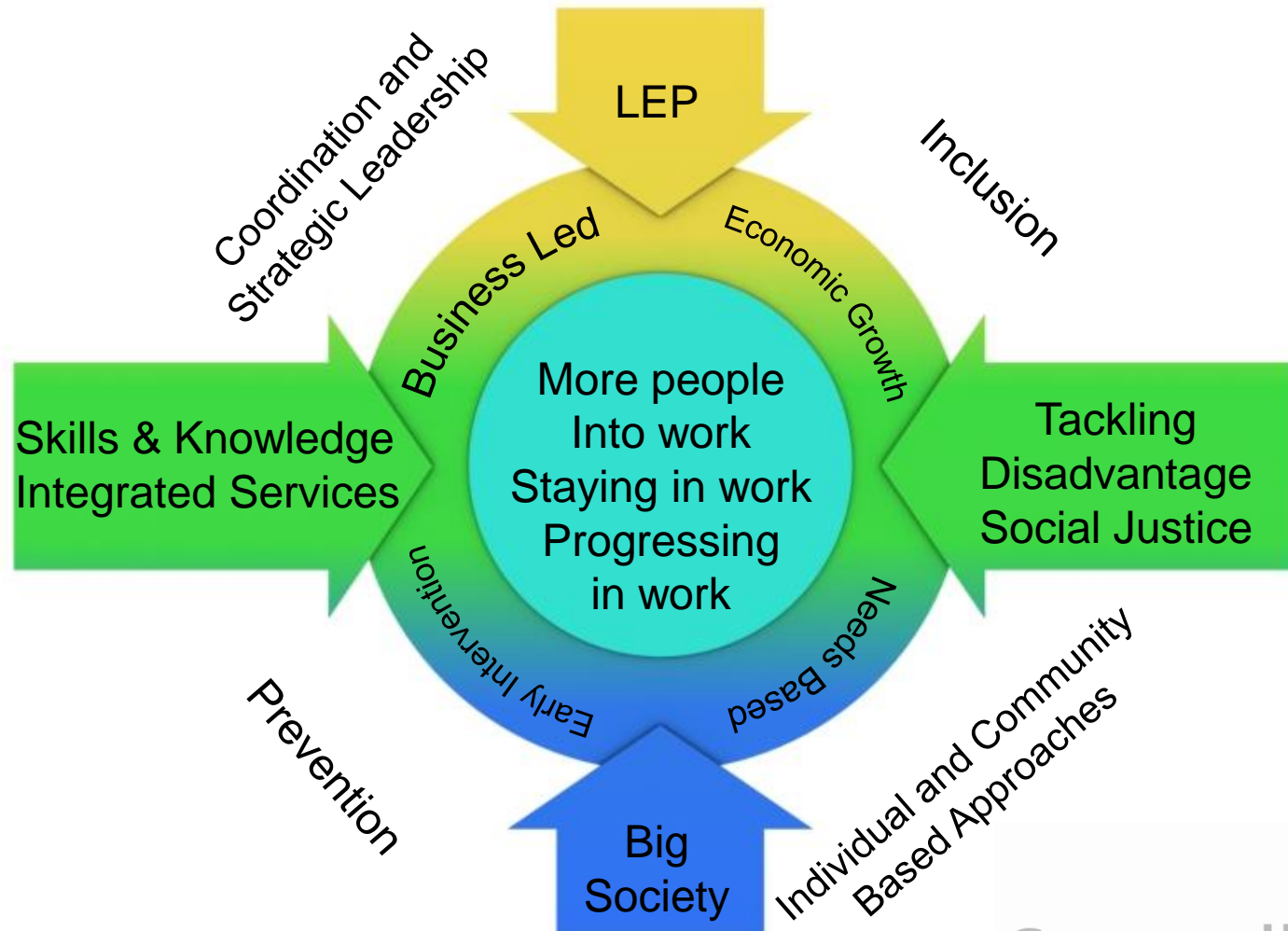
Over 3,000 into work with training

46% of leavers into work

- Delivering for economically inactive people through Social Enterprise
- Exceeding performance across ESF Convergence P4
- Leading the way in pre-work programme activity



# The Ready for Work Strategy for Cornwall



# Cornwall Works – A Strategic Approach

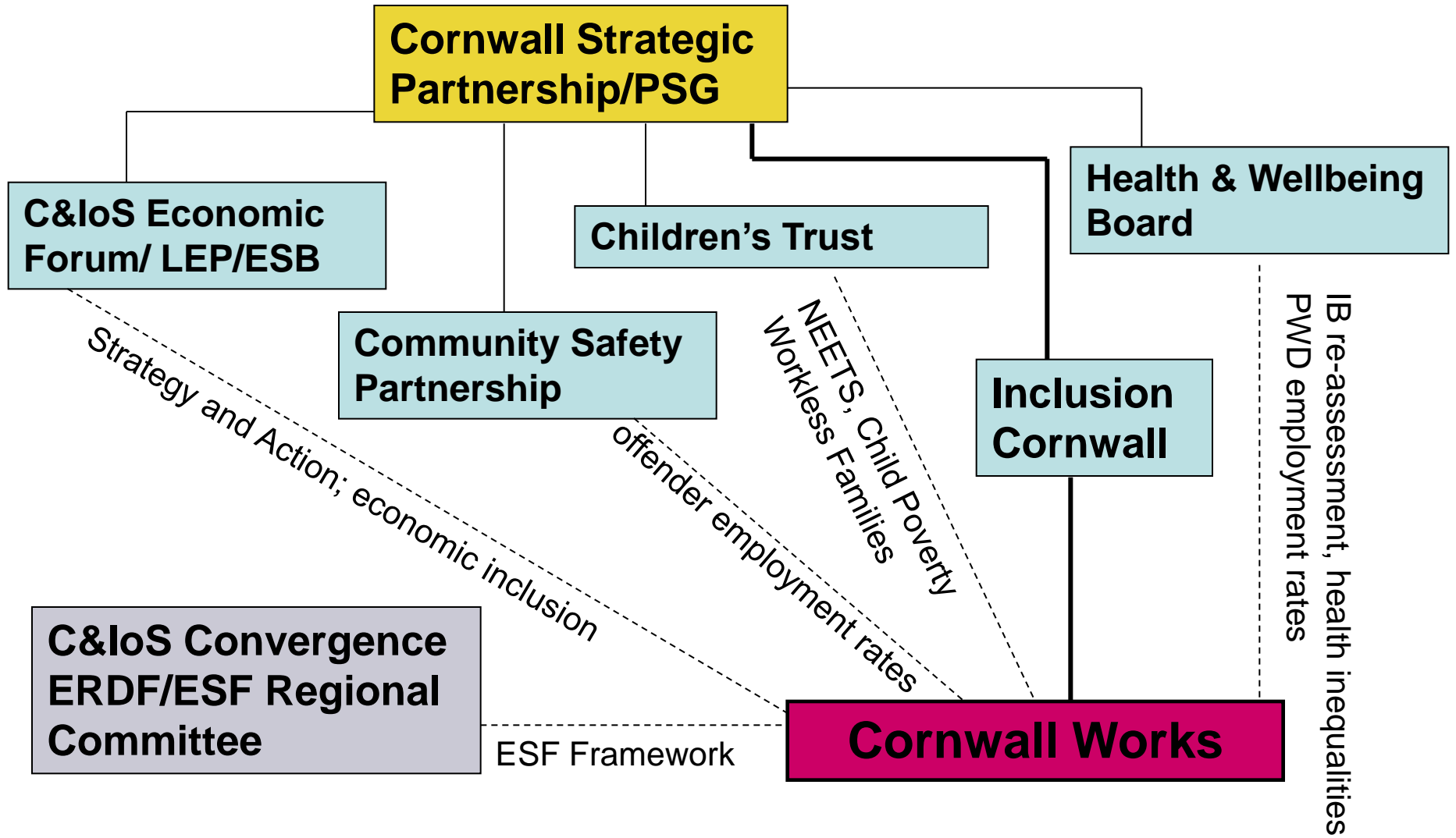
- Not direct delivery
- Central hub for information and resources, increase understanding of and access to provision
- Vehicle for pooled funds to tackle cross-cutting issues
- Overarching Brand
- **[www.cornwallworks.org.uk](http://www.cornwallworks.org.uk)**



Moving From	Moving To
<ul style="list-style-type: none"> <li>• Disconnected projects</li> <li>• Funding organisations</li>   <li>• Lack of integration and use of mainstream</li> <li>• Limited understanding and strategic buy-in from “indirect” partners</li> <li>• Reactive approaches</li> <li>• Fixing problems</li> </ul>	<ul style="list-style-type: none"> <li>• Programmes of activity</li> <li>• Investing in activities and interventions</li>   <li>• Mainstream as core and fully embedded</li> <li>• Clear understanding of how partners can impact and commitment to act</li> <li>• Preventative approaches</li> <li>• Promoting opportunity</li> </ul>

**An approach that will outlive any funding stream**





# Risks Challenges and Opportunities

- Rising unemployment
- New customer base
- Changes in provision
- New procurement approaches
- Local Accountability
- Additional impact through ESF Convergence
- Delivery through Cornwall Works

