

Inclusion Cornwall and Tackling Inequalities

To find out how you can help to tackle and reduce inequalities

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Strategy to Reduce Health Inequalities

‘Taking action to reduce inequalities in health does not require a separate health agenda, but action across ..society.’ Marmot Review 2010

Good Health and Well Being for
Everyone

Cornwall and Isles of Scilly

Strategy to Reduce Health
Inequalities

2011 – 2016

National Cost of Inequalities

Marmot Review



Cornwall and Isles of Scilly

- **NHS - £5.5 bn a year**
- **Welfare Payments - £20 bn**
- **Economy/productivity losses - £31 bn**
- **Obesity and inequalities - £2bn**

Cornwall examples

- 23,000 claim benefits due to ill-health
- 500 households, most with children were “officially” homeless
- 61% of children in poverty (parts of Cornwall)

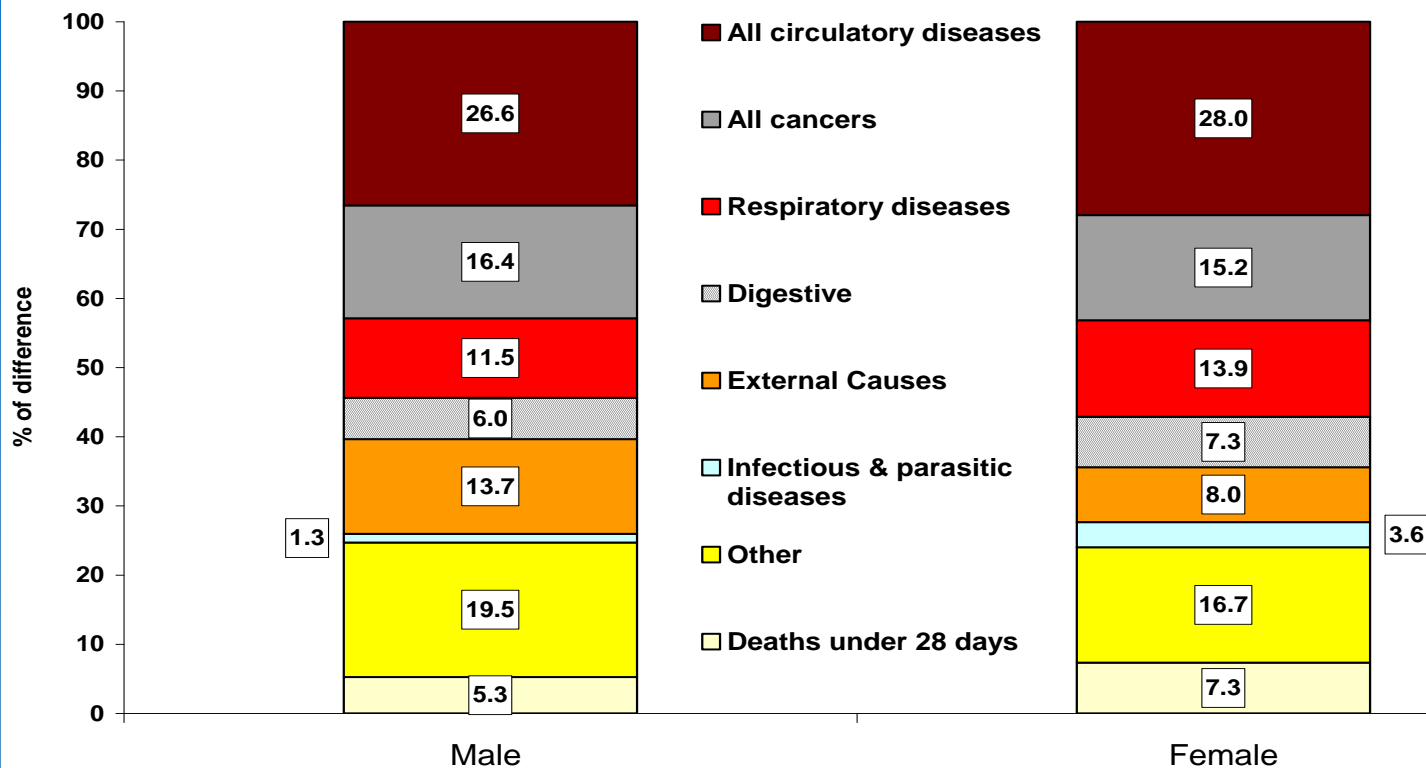
Gaps in life expectancy

- Our health is generally good
- Inequalities are :
 - where you are **born and live**, the effects of how you **live** your life,
 - how **long** your life is
 - how **healthy** your life will be
- The gap is up to **5.7** years for men and **5.2** years for women in Cornwall

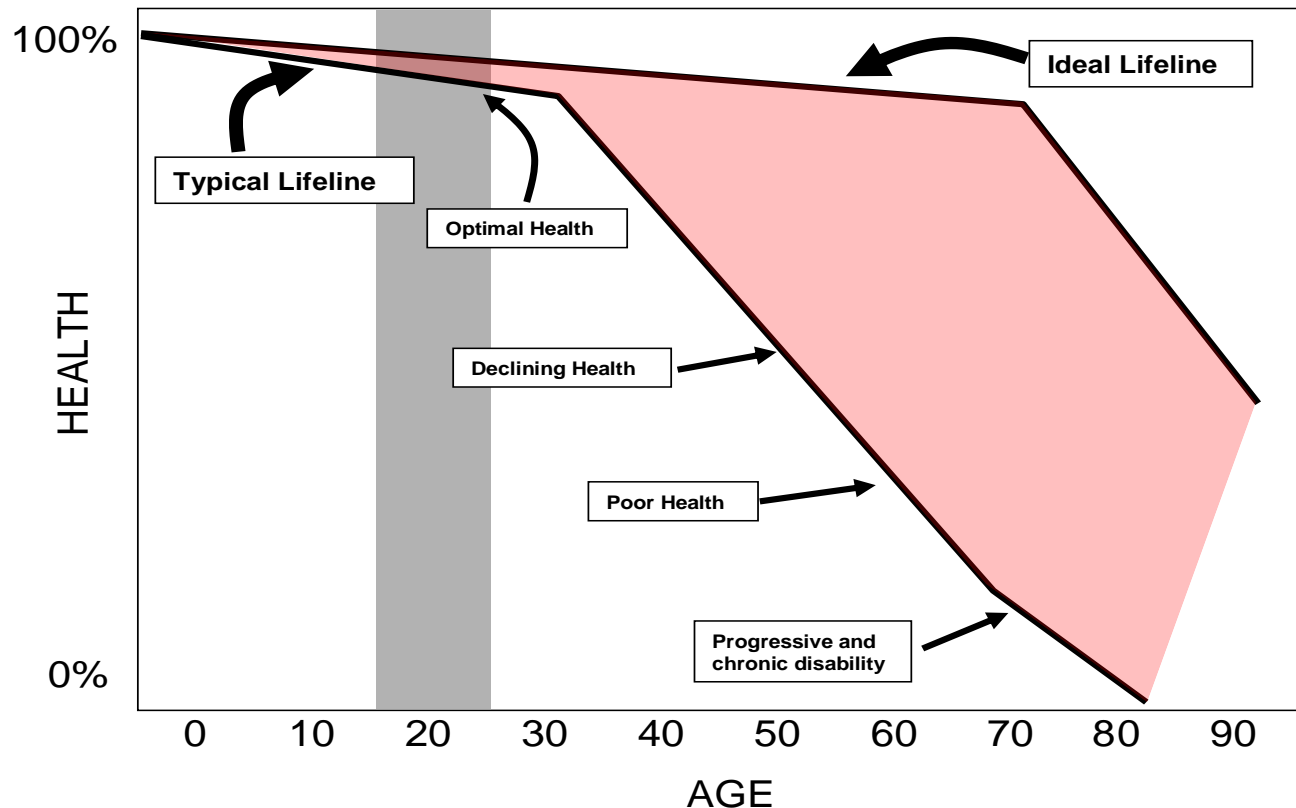


Differences in life expectancy

Conditions responsible for the differences in life expectancy between the most and least deprived quintiles by percentage of gap



Typical lifeline showing years of healthy life lost compared to ideal lifeline (Dame Carol Black)



Inclusion Cornwall and Health

Cornwall Works - Ready to Work Strategy

Preventing inequalities :

- worklessness
- ill health
- Mental ill health

Intervening early to prevent long term conditions

Call the Cornwall Works Hub on 01872 355015
Email us at: info@cornwallworks.org.uk

CornwallWorks

All of Cornwall's back-to-work support in one place

Partners
Find the right help for your customer

Individuals
Find the best help for you

Cornwall Works
More people in work, staying in work, and progressing in work.

[News and Events](#) [About Cornwall Works](#) [Find a Work Club Near You](#)

Inclusion Cornwall convergence for economic transformation

Accessibility Privacy



Ill health, Inequalities and work

No health without mental health:

A cross-Government mental health outcomes strategy for people of all ages

A Call to Action



“No Health without Mental Health” Strategy

Economic cost of mental health to the economy :
£105 billion

Mental ill health :

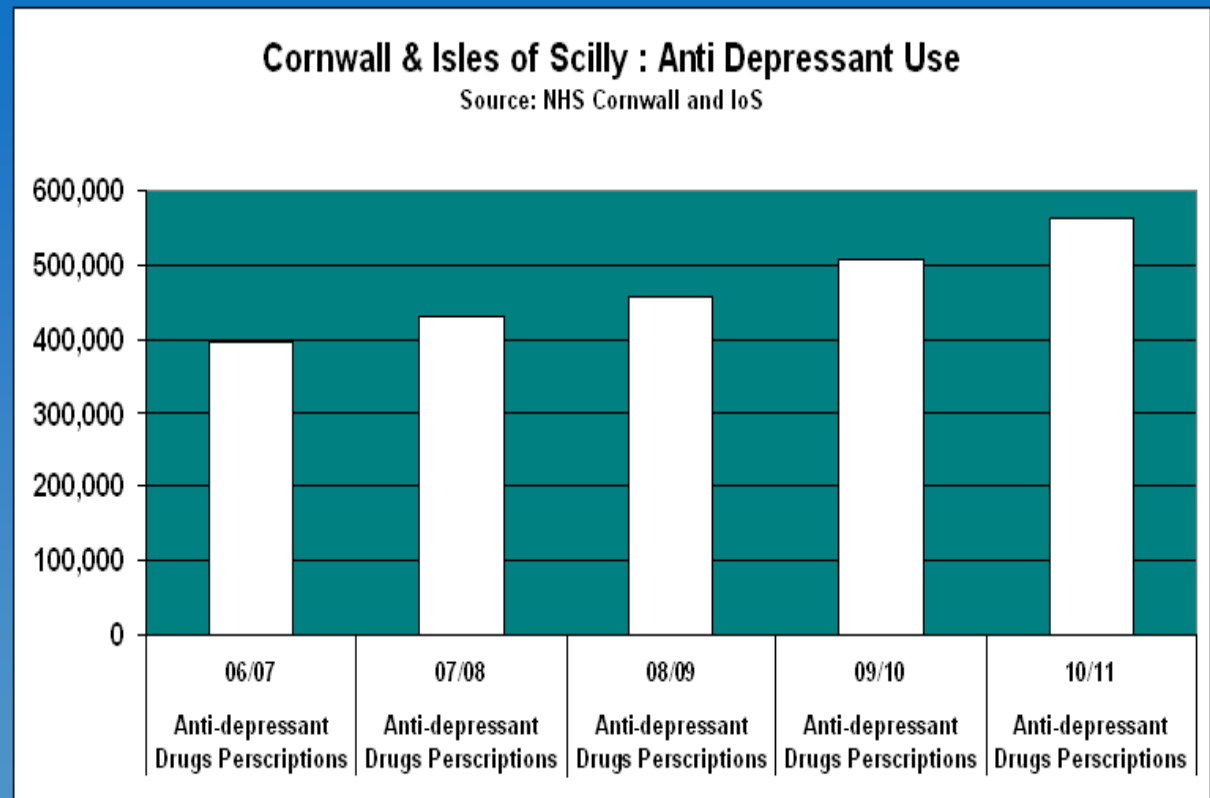
- 1/3 of all GP consultations
- affect 1/4 of the population

Depression and anxiety being the most widespread conditions

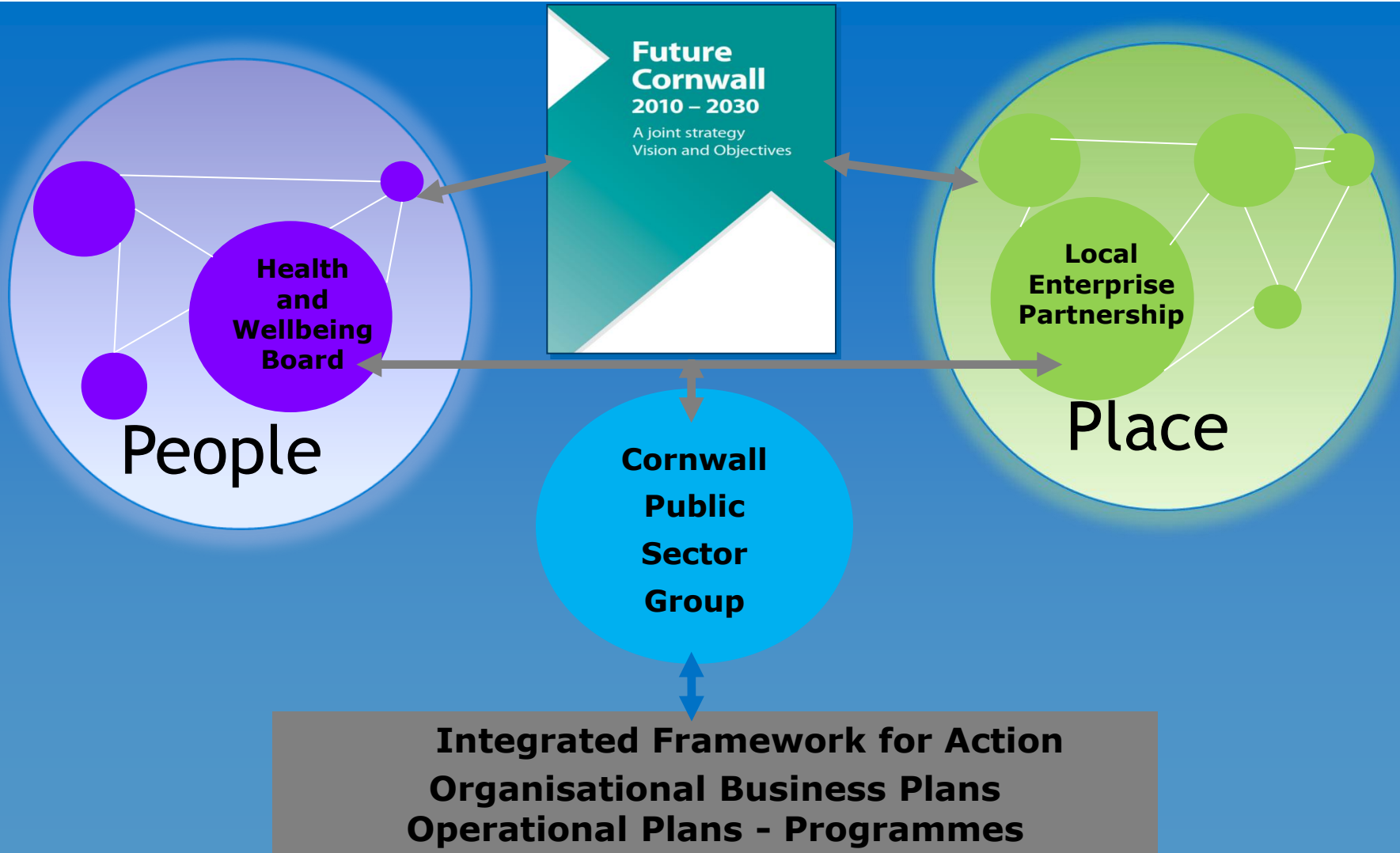
www.cornwallmentalhealth.com

Ill health, Inequalities and work

Cornwall :
19,000 people receiving Incapacity Benefit
7,000 have mental ill health
42% increase in anti-depressants



Future Cornwall



Making the change

- **Stop smoking**, and reducing the risks of cancer, strokes, heart attacks and heart disease
- Increasing more **active lifestyles**, promoting healthy weights, reduce risks of obesity and sensible alcohol use
- Promote the best start in life for **children**, combined with education attainment, reducing children in poverty, fuel, housing and income poverty
- **Reducing falls**
- Increasing work and volunteering opportunities, **reducing worklessness** to prevent mental ill health and financial exclusion



Where next ?

NHS

Cornwall and Isles of Scilly



“There are two major challenges: to improve health for everybody and to reduce inequalities. In Britain, we have done well on the first; not on the second“.

Marmot Review (2010)