

Inclusion Cornwall 2010/11 Review



Introduction and Governance of Inclusion Cornwall

Inclusion Cornwall is committed to work alongside partners to develop Future Cornwall 2010-2030 (Cornwall's Community Strategy) We agree with the key areas:-

- Improve resilience and self sufficiency of communities
- Improve health through the radical redesign of health and social care services
- Bring Cornwall out of recession, focusing on the low carbon economy
- Minimise waste, increase local generation of sustainable and affordable energy and reduce consumption
- Achieve a balanced housing market that meets local needs

Now that the Cornwall Strategic Partnership has been dissolved is accountable to its management board and the ultimately Cornwall's Public Sector Group (as Cornwall Council is our accountable body). Inclusion Cornwall is considered a Significant Partnership within Cornwall and are aligned with the key functions of The Public Sector Group:-

- Oversee a realistic programme of closer working across public sector partners
- Develop the potential for public service integration and joined up working arrangements.
- Develop potential to pool and share budgets and consider opportunities to align or integrate staff
- Identify key emerging issues for Cornwall and make recommendations to Government regarding strategic responses
- Negotiate changes to services to deliver improvement and better outcomes for Cornwall
- Engage, collaborate and oversee where appropriate, with other statutory and significant partnerships on the delivery of Future Cornwall

The following paper sets out the year of Inclusion Cornwall.



Inclusion Cornwall General

Constitution revised May and June 2011.

Equality Impact Assessment reviewed in 2011.

Risk Assessment Completed March 2011

Inclusion Cornwall Media and Communications Strategy reviewed in January 2011.

Inclusion Cornwall Sustainability Policy reviewed in 2011. Being used across ESF project and Inclusion Cornwall generally.

Inclusion Cornwall Objectives

Supported 200 groups regarding general inclusion issues across Cornwall

e.g Cornish Community Banking, Volunteer Cornwall, Pentreath


Strategic approach for inclusion across Cornwall

Promote Inclusion across sectors – Identify common links and progress these links

- Respond to enquiries day to day across all sectors i.e. support partners to link with others
- Ensure effective communication for exclusion issues – share information with the Inclusion Cornwall Network
- Ensure effective services for the excluded by breaking down barriers and challenge excluding practices and processes across sectors
- Ensure effective

Debt and Financial Inclusion sub-group has achieved the following:-

- LAA funding provided specialist financial advice through Jobcentres from CAB advisors.
- Facilitated NHS Cornwall and the IoS in funding debt advisors from GP practices.
- Commenced work on Fuel Poverty and addressing over 300 unnecessary winter deaths.
- Feeling the Pinch leaflet re-drafted and 30,000 printed and distribution is ongoing across all partners i.e. Family Information Services, CABx, Credit Unions, GP's, Dentists, Pharmacists' . The Leaflet has been identified as best practice by the Department of Health. An evaluation document of the first version was completed November 2010.
- Supported the **Growth Fund** development which was part of Cornwall's Financial Inclusion Strategy (Inclusion Cornwall 2008) and will ensure the reduction of doorstep lenders and enable residents to save with the credit unions as well as to take out appropriate loans.
- Working with **CAB Cornwall** undertook a review of the Lottery Advice Project. Report submitted in June 2011. The report identified:-
 - Advice Plus has clearly met Lottery targets and there are no concerns regarding performance or quality of service delivered.

<p>services for excluded people by breaking down barriers and challenge practices and processes across sectors</p>	<ol style="list-style-type: none"> 1. Assisted the exit for the Poverty Outcome from the LAA. 2. Secured and analysed Experian data to provide a update from previous years data of household income with levels of household debt at Output Area level. <p>Capacity Building of Credit Unions in Cornwall – (Cornish Community Banking (CCB) in particular).</p> <ul style="list-style-type: none"> • Supported the capacity building process of Cornish Community Banking. Supported CCB with their future plans in May 2011. Led workshop. • Supporting the development of Equality and Diversity across Cornwall. • Strengthened links with the Diversity Network for Cornwall. Regular meetings with Development Worker and Management Group. • Support the development of Race Equality Council for Cornwall <ul style="list-style-type: none"> ○ Ongoing involvement through Migrant Worker Facilitator attending meetings.
 <p>Cornwall Works is not a delivery organisation but a strategic approach that:</p> <ul style="list-style-type: none"> • Does not delivery direct • Has a Central hub for information and resources to increase understanding of and access to provision • Vehicle for pooled funds to tackle cross-cutting issues • Overarching Brand 	<p>During 10/11 the following was achieved:-</p> <ul style="list-style-type: none"> ✓ Strategic Approach secured over £3.0m additional investment in tackling child poverty, poverty and financial inclusion. ✓ Cornwall Works was identified as a model of good practice through the Cabinet Office. ✓ Convergence ESF programmes the best performing in England ✓ Additional resources to develop the role of the Cornwall Works Hub. The Hub is joined by a Careers South West, Next Step Advisor ✓ Cornwall Works Hub communication post recruited November 2010 through Unlocking Cornish Potential. ✓ Cornwall Works web-site went live in January 2011 with a unique search tool providing all of Cornwall's back to work support in one place. A similar search tool will be developed for Skills. ✓ Inclusion Cornwall successfully secured Technical Assistance Funding for Cornwall Works Employment and Skills and will focus on the following:- <ul style="list-style-type: none"> • More participants accessing ESF provision • Increased participation of target groups (women, 50+, ethnic minorities, people with disabilities and health problems, lone parents) • More people moving into work and gaining skills • Clear progression strategies, for Cornwall Works and for ESF delivery for workless individuals post Convergence • Increased understanding of the pathways of support and interventions required to best support specific groups

	<ul style="list-style-type: none"> • Increased range of examples at individual and project level for communications through the Convergence Partnership Office <p>As part of the successful bid in January 2011 the Cornwall Works Hub was joined by a Careers South West Next Step Advisor. The key activities being face to face support 50% and strategic development working across partners.</p> <ul style="list-style-type: none"> • 193 Information, Advice and Guidance sessions undertaken since Jan'11 • Next Step presentations delivered to Providers of Cornwall Works for Social Enterprise and Cornwall Works 50+ Innovation Programmes • Redundancy support provided to Cornwall Council and Family Information Services. Redeployment support provided to the NHS • Development of referral processes for a range of organisations, including Occupational Health, Action for Children, Cornwall Fire & Rescue and Penwith Housing Association. Work Club support. Facilitating CV Workshops for Smart Savings participants • Disseminating 50+ Innovation Project Information and Website Toolkit details to Cornwall Next Step delivery network
<p>Strategically promote the poverty agenda in Cornwall.</p> <ul style="list-style-type: none"> • Support the development of new approaches to tackling Child Poverty in Cornwall • Complete the Child Poverty Unit Innovation Pilot • Support the Child Poverty Steering Group • Exit the LAA • Develop greater cross working with Cornwall Council 	<p>Child Poverty Self Assessment commenced in April 2010 to support local implementation of the Child Poverty Act.</p> <p>There has been direct influence on the production of the Local Child Poverty Needs Assessment and the Child Poverty Steering Group is currently drafting the content for Cornwall Child Poverty Strategy.</p> <p>Completion of the Innovation Pilot with the national Child Poverty Unit including: Delivery of the PHA Housing Pathway with Penwith Housing Association and Devon and Cornwall Housing which has lead to</p> <ul style="list-style-type: none"> • The development of housing advice and resource packs for 1,000 RSL tenants • The mainstreaming of a Money Management specialist supporting • Direct referral routes and improved, integrated support in the housing process <p>Child Poverty Workforce Training was delivered, primarily between May and August. The sessions comprised a combination of full (10) and half day (7) sessions, delivered in a range of venues across the county.</p> <p>The training sessions followed a common structure,</p>

comprising:

- Introductions and ice breakers to encourage participation;
- Presentations from Cornwall Works to introduce their role;
- Presentations from guest presenters, with Community Energy Plus (CEP), Cornish Community Banking (CCB) and the Citizens Advice Bureau (CAB) to describe their roles;
- An overview and information on the nature, scale and issues associated with child poverty in the county;
- A case study of a fictional family suffering poverty – with participants jointly identifying the key issues and challenges they faced, and proposing solutions to them; and
- Information on the role of partners and the range of services available to help address child poverty – including the work of Cornwall Works and introducing the Enabling Fund;

Training continues to be delivered on an identified need basis and has included in excess of 250 people across sectors including LA, Health, Voluntary sector, Locality, democratic services and schools.

The Cornwall Works Child Poverty Enabling Fund has a considerable impact on the ground for both referrers and beneficiaries alike. Working with referrers to consider wider needs of the family and not just the issue for funding means that referrals for additional support in addition to enabling funds are being made. Quite often this leads to funding coming from a range of services which overall means a more positive and sustainable intervention for the families involved.

- 657 (Apr10-Apr 11) families supported, 337 with financial support of which
 - 161 families progressed towards work
 - 102 families supported through protective measures
 - 16 addressing a crisis
 - 34 to sustain employment
 - 7 increase income
 - 280 additional services
- £85,000 of Enabling Funds were recorded with a mean size grant of approx £215
- Referrals from, Cornwall Council (family support workers), Lizard Pathways, JCP, CRP Regeneration, A4E, Working Links, Rezolve, self referrals, PSA's, Schools, Volunteer Cornwall and various others
- Participant characteristics:-
 - 74% families with no adult in work
 - 46% are identified as two parent families
 - 40% are identified as female lone parent
 - 3% are identified as male lone parents

	<p>The final evaluation information for the Innovation Pilot by Child Poverty Unit and GHK Consulting was provided in May 2011.</p> <p>Within the Technical Assistance Funding – Cornwall Works Employment and Skills series of multi-agency training events has been agreed to cover Child Poverty. Initial successes include Children , Schools and Families and Housing within Cornwall Council.</p> <p>We are working alongside Volunteer Cornwall as a key partner in developing the Improving Futures bid which will provide opportunity to further embed employment skills, training and the worklessness agenda into the CAF/TAC process.</p>
<p>Cornwall Works 50+ and Cornwall Works 50+ Cares (Innovation Transnational and Mainstreaming – European Social Fund Convergence Programme)</p> <p>Cornwall Works 50+</p> <ul style="list-style-type: none"> • Improve Delivery through Cornwall Works • Transform Cornwall's Social Care Workforce • Use intergenerational activities to tackle the issues of Demographic change <p>Cornwall Works 50+ Cares</p> <ul style="list-style-type: none"> • Helping Cornwall Retain the skills and expertise of older workers • Developing Skills that will meet the long term care needs of an ageing population 	<p>The programmes have commenced year three supporting activities aimed at piloting new ideas, approaches, tools, methods and service provision to extend employment and raise skills:</p> <p>Health Projects</p> <ul style="list-style-type: none"> • <i>Embed worklessness as a key objective for health - thereby working preventatively through engagement in employment and meaningful activity as a key element of good health.</i> <p>Centre of Excellence for 50 +</p> <ul style="list-style-type: none"> • <i>Develop a centre of excellence, made up of individuals from partner organisations, for engaging and supporting people over 50. Also delivered in conjunction with 50+ business champions</i> <p>Volunteering Perceptions</p> <ul style="list-style-type: none"> • <i>Deliver a campaign to increase the number of older volunteers.</i> <p>Jobcentre Plus 50+ Innovation</p> <ul style="list-style-type: none"> • <i>Develop a targeted approach for 50+ customers through Jobcentre Plus.</i> <p>Cornwall Council 50+ Staff Wellbeing</p> <ul style="list-style-type: none"> • <i>Identify and overcome the key issues facing the 50+ workforce</i> <p>9 Innovation Small Grants projects have been approved with a target of 519 participants. Cornwall Works 50+ Cares participant targets have been exceeded with Cornwall Works 50+ targets due to be met by the end of 2011. At all stages mainstreaming is a key consideration.</p> <p>Event Volunteering – completed in June 2010</p> <ul style="list-style-type: none"> • <i>Confidence building and motivation through volunteering</i> <p>Long Term Conditions Portal – completed and mainstreamed</p> <ul style="list-style-type: none"> • <i>Development of Long Term Conditions website</i> <p>Surf Activity Days – additional funding provided due to successes</p> <ul style="list-style-type: none"> • <i>Surf based activity days to help with motivation</i> <p>Care Ambassadors – additional funding provided due to successes</p> <ul style="list-style-type: none"> • <i>Care based activity taster days</i> <p>Menopause Self Care – additional funding provided due to successes</p> <ul style="list-style-type: none"> • <i>Helping women going through ‘the change’ with self care</i> <p>Money Skills for Retail</p>

	<ul style="list-style-type: none"> • <i>Providing work-focused training in retail</i> <p>Active Plus</p> <ul style="list-style-type: none"> • <i>Delivering a unique programme of motivational activities and learning to a group of over 50's</i> <p>Timebanking</p> <ul style="list-style-type: none"> • <i>Developing a time bank of skilled volunteers across the Isles of Scilly.</i> <p>Reminiscence</p> <ul style="list-style-type: none"> • <i>Pilot reminiscence training days for 16 care homes</i> <p>Drop In & Share Centre - Camborne Parish Church</p> <ul style="list-style-type: none"> • <i>Provides a safe space, warm welcome and valuable support to 50+ people</i> <p>50+ Move for Health</p> <ul style="list-style-type: none"> • <i>Improve health by increasing physical activity and physical fitness, understanding of health conditions focus on the journey back to work</i> <p>The Cornwall Works 50+ and Cornwall Works 50+ Cares Enabling Fund is reducing barriers by making one off emergency payments to ease the transition from benefits to work, improve life chances for people over the age of 50 and support people working in the care sector.</p> <p>The transnational work programme is underway with the Finistere partnership developing well. New partnerships are also developing with Polish and Swedish organisations.</p>
<p>Cornwall Migrant Workers Group</p> <p>A network of partners to ensure Migrant Workers issues are addressed and community cohesion is a priority.</p> <p>Manage the Migration Impact Fund</p>	<p>The Cornwall Migrant Workers Group continues to be identified as best practice across the Region and Nationally. The group are considered to be ahead of most areas in terms of joined up activities I,e, enforcement, sexual health screening and mental health. The group meets quarterly and is chaired by David Sillifant from the Prince's Trust.</p> <p>The Migrant Worker Facilitator has overseen the work of the MIF projects evaluating them and facilitating joint working.</p> <p>An external evaluation was completed in April 2011 with the following findings.</p> <ul style="list-style-type: none"> ▪ The Migrant Worker population in Cornwall is very fluid, consequently the demand for support service does not tail off as one might expect with a stable migrant population. ▪ There is an ongoing need for a central information for Migrant Workers. ▪ The work of the Community Support Officers has clearly demonstrated effectiveness and the skills and knowledge that have been developed in the course of the project need to be preserved. It is therefore recommended that Devon and Cornwall Police seriously consider how this can be mainstreamed within their existing budget. ▪ The Cornwall Migrant Workers Group has been and continues to be a national example of best practice, it is recommended that a resource is identified to continue

<p>Welcome Pack</p> <ul style="list-style-type: none"> • Manage the revision of the Welcome Pack • Promote distribution of current pack to Migrant Workers • Increase Web access to the Pack 	<p>supporting this vital work in a proactive way, to ensure that Migrant Workers and the host communities of Cornwall are aware of the services they need and that these services continue to be supported and developed as the needs of the Migrant population change.</p> <ul style="list-style-type: none"> ▪ Consideration should be given to tweaking the Pentreath Community Support projected to ensure that the groups supported develop the skills to support themselves so that they become sustainable. The core service could then be used to develop more support groups across the county. ○ When the welcome pack is next updated the languages used should be reviewed to reflect the changes in the Migrant Worker profile. <p>Inclusion Cornwall has also produced a Legacy Report.</p> <p>The group will continue to supported extremely complex crisis cases of Migrant Workers – facilitating such partners as DIP, Health, Pentreath, Amber Initiatives, Devon and Cornwall Police, HSE.</p> <ul style="list-style-type: none"> • Over the past two years and following on from the success of the Welcome Pack the gap in service provision was found to be that of frontline staff and their confidence to support our Migrant Workers. As a result of this the Cornwall Migrant Workers Group developed a Safety net, which acts as a tick list to ensure all support is provided when a person presents themselves at a service point. The safety net is currently being promoted across frontline partners and training of some 75 partners took place between September and December 2010. • Provided expert understanding and provide advice of Migrant Workers issues across Cornwall – responding to enquiries from all sectors.
--	--